





Unit I: Plot No. 13A, Phase-II, Industrial Area, Gagret-177201 (Himachal Pradesh)

Unit II: Plot No.49-50 Industrial Area AMB (Himachal Pradesh)

Product Catalouge



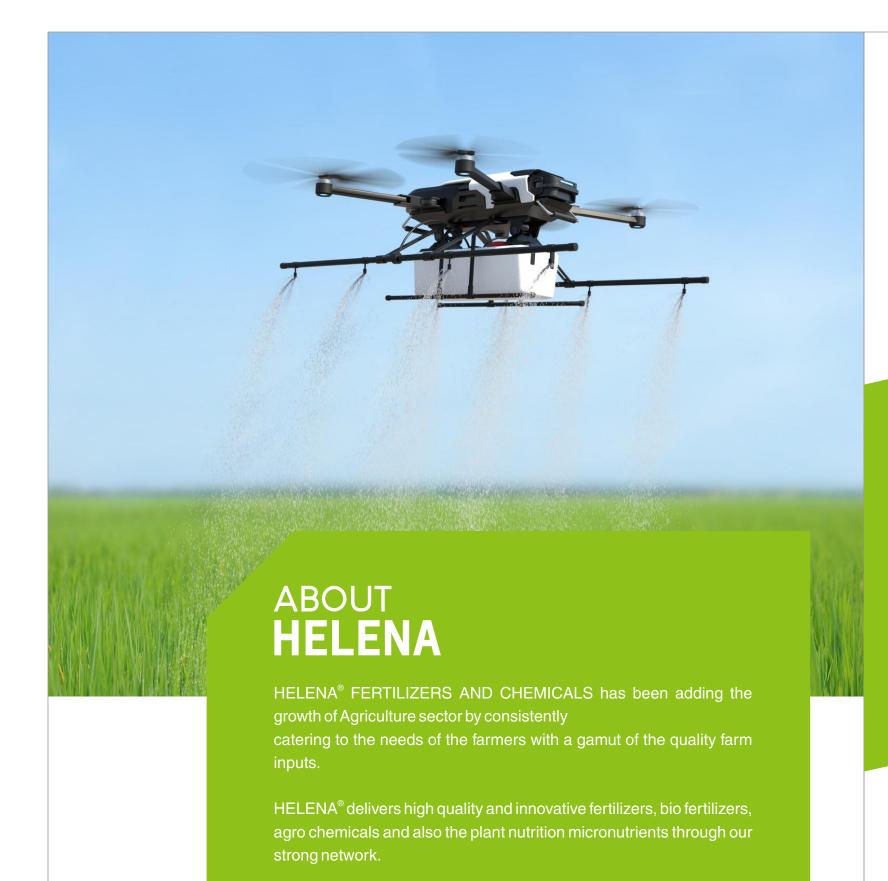
Website: www.helenagroups.com E-mail: support@helenagroups.com











OUR VISION

By combining vision, wisdom, leadership, technology, and innovation Helena has been growing rapidly and strengthening the farmers and most importantly the economy.













OUR CORE VALUES



Sustainability: We are committed to sustainability, balancing economic growth with environmental protection and social responsibility.



Innovation: We value innovation, constantly seeking new and better ways to develop and deliver safe and effective agrochemical solutions to our farmers.



Quality: We uphold the highest standards of quality in all our products and services, ensuring their safety, efficacy, and reliability.



Customer Mindset: We embrace and prioritize the needs and satisfaction of our customers, providing personalized solutions and excellent service to meet their unique requirements.



Integrity: We conduct our business with honesty, transparency, and ethical principles, building trust and credibility with our employees and stake holders.



Collaboration: We collaborate with our partners and stakeholders, including farmers, dealers, regulators, and NGOs, to promote sustainable and responsible agriculture practices.



Continuous Improvement : We are committed to continuous improvement, learning from our experiences and feedback to improve our products, services, and processes.



OUR PRODUCT CATEGORIES























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FERTILIZERS











MISTRI

(BORONATED CALCIUM NITRATE)

Mistri is a water soluble fertilizer in crystalline form. It contains high quality of macro and essential nutrients and chloride free ingredients. This can be applied to the crop by fertigation or through foliar spraying.

Application : Foliar sprays, drip irrigation, hydroponics, low throw sprinklers, centre pivots and spray units.

Crop Recommendation : Tomato, onion, potato, groundnut, legumes, fruits, flower, horticultural, plantation crops and commercial crops

 $\textbf{Dosage:} foliar\,spray\,5-10\,g\,per\,ltr.\,Fertigation:\,30\text{-}60\,kg\,per\,acre\,(1kg/day/acre).$

Packing Available: 10kg/25kg



ASSET MG

(Magnesium Sulphate 9.5%)



Active Ingredient: Magnesium (as Mg) per cent by weight, minimum 9.5 Sulphate Sulphur (as S) per cent by weight, minimum 12 Target Crops: All Crops.

Dosage: For spray: 4-6gm/ltr. water

For drip: 4-6 Kg/acre.

Available Packing: 1kg./10kg./25kg.

AGREE (Potassium Schoenite)



Active Ingredient: Water soluble potassium (as K2O) per cent by weight, min. 23 Magnesium (as MgO) per cent by weight, maximum 11 Target Crops: All Crops.

Dosage: For spraying: 5-8 gm/ltr. water For soil application 50kg/acre

Available Packing: 1kg./25kg.

BLAIR (Boron (as B) 20%)



Active Ingredient: Boron (as B) per cent weight, minimum 20

Target Crops: All Crops.

Dosage: Foliar spray: 2-3 gm/ltr. water Drip - Soil Application: 1-2 Kg/Acre Available Packing: 250gm./500gm.

BLAIR - 10 (Boron Ethanolamine 10%)





Active Ingredient: Boron ethanolamine 10% Target Crops: All Crops.

For more information log on to www.helenagroups.com

Dosage: Spraying: 1 to 1.5 ml/ltr. water **Soil Application**: 500 ml to 1 liter/acre Available Packing: 250ml./500ml.1Ltr.

CORON™ NOP

Potassium Nitrate (N:P:K - 13:00:45)



Active Ingredient: Total nitrogen (all in Nitrate form) min13% Water soluble potassium (as

K2O) min.45% Target Crops: All Crops.

Dosage: 5-7gm per ltr. water Available Packing: 1kg.

(N:P:K - 00:52:34)



Active Ingredient: Water soluble phosphorus (as P2o5) min. 52%

Water soluble potassium (as K2O) min.34%

Target Crops: All Crops.

Dosage: 5-7gm per ltr. water Available Packing: 1kg.

CORON™SOP

Sulphate of Potash (N:P:K - 00:00:50)



Active Ingredient: Sulphate Sulphur (as S) min. 17.5% Water soluble potassium (as K2O) min 50% Target Crops: All Crops.

Dosage: 5-7gm per ltr. water Available Packing: 1kg.

Mono Ammonium Phosphate (N:P:K - 12:61:00)



Active Ingredient: Ammoniacal Nitrogen percent by weight minimum

Water Soluble Phosphorus (as P2O5) percent by weight minimum

Target Crops: All Crops.

Dosage: 5-7gm per ltr. water Available Packing: 1kg.



CALCIUM - N

(Calcium Nitrate)



Active Ingredient: 100% Water Soluble Mixture

Fertilizers

Total Nitrogen (min.) N:15.5% Water Soluble Calcium (min.)

Target Crops: All Crops.

HELENA

Dosage: Foliar Spray: 5 gm. Itr water

Drip: 1-2 Kg/acre/day

Available Packing: 1kg./10kg./25kg.

CORON™ CALCIUM

(Concentrated Liquid Calcium 11%)



Active Ingredient: Calcium (as Ca) percent by weight, minimum

Target Crops: All Crops.

Dosage: 2-5ml per ltr. Water

Available Packing: 250ml/500ml/1ltr.

H-MAG

(Manganese Sulphate (as Mn) 30.5%)



Active Ingredient: Manganese (as Mn)content percent by weight, minimum – 30.5 Suphur (as S) minimum 17 Target Crops: Cereals, Pulses and horticultural crops

Dosage: 5-6 gm per ltr. water **Available Packing**: 1kg.

PURE 19

(Ferrous Sulphate 19%)



Active Ingredient:
Contains Ferrous Sulphate 19%
Target Crops: All Crops.

Dosage: Foliar Spray: Dissolve 2.5 gm per ltr of water and

Soil Application: Apply 10 kg Ferrous Sulphate per acre

for all crops.

Available Packing: 1kg./5kg./25kg.

HELENA Producing routh from roots

PURE

(Chelated Iron as Fe-EDTA 12%)



Active Ingredient: Compositon Iron content (expressed as Fe), per cent by weight minimum in the form of Fe-EDTA Target Crops: All Crops.

Dosage: Foliar Spray - 1-2 gm/ltr. of water **Drip and Soil Application**: 1-1.5 kg/acre **Available Packing**: 100gm./500gm.

PURE 17

(Chelated Iron as Fe-HEDP 17%)



Active Ingredient: Iron (as Fe) percent by weight, minimum, in the form of Fe-HEDP: 17.0

Target Crops: All Crops.

Dosage: For foliar spray, use 2 to 3 gm per ltr. water For soil application: use 1.25 to 2.25kg per acre Available Packing: 250gm./500gm./1kg.

ZAAR

(Chelated Zinc as Zn-EDTA 12%)



Active Ingredient: Compositon zinc content (expressed as zn), per cent by weight minimum 12 in the form of Zn-EDTA
Target Crops: All Crops.

Dosage: Foliar Spray - 1-2 gm/ltr. water **Drip and Soil Application**: 1-1.5 Kg/Acre **Available Packing**: 100gm./500gm.

ZAAR 17

(Chelated Zinc as Zn-HEDP 17%)



Active Ingredient: Zinc (as Zn) percent by weight, minimum, in the form of Zn-HEDP: 17.0

Target Crops: All Crops.

Dosage: For foliar spray, use 2 to 3 gm per ltr. water **For soil application**, use 1.25 to 2.25kg per acre **Available Packing**: 250gm./500gm./1kg.



ZAAR 33

(Zinc Sulphate Monohydrate 33%)



Active Ingredient: Zinc sulphate mono hydrate 33%
Target Crops: All Crops.

HELENA

Dosage: Foliar Spray: 5 gm./ltr. water

Soil Application: 10 Kg/acre **Available Packing:** 4kg.

ZAAR 33 Granular

(Zinc Sulphate Monohydrate 33% GR



Active Ingredient: Zinc sulphate mono hydrate 33%
Target Crops: All Crops.

Dosage Soil Application : 10 Kg/acre

Available Packing: 4kg.

SWAP

(Sulphur 90% Micro Granules)



Active Ingredient: Suphur 90% Micro granules.

Target Crops: All Crops.

Dosage: 3 kg per/acre

Available Packing: 3kg./30kg drum/Bag.

SWAP ZINCATED

(Zinc 18% Sulphur 65%)



Active Ingredient: Swap zincated is a soil fertilizer which contains sulphur (65%) and Zinc (18%) in sufficient amount.

Target Crops: All Crops.

Dosage: 4-6 kg per acre **Available Packing**: 4kg.

∯ HFI FNA®

ZAAR 395

(Zinc Oxide 39.5% SC)



Active Ingredient: Zinc (as Zn) % w/w minimum 39.5%
Target Crops: All Crops.

Dosage: 2.5 ml/ltr. water 3-4 applications at fruit set, fruit development & fruit filling. **Available Packing:** 250ml./500ml./1ltr.

CORON™ UREA

(Urea Ammonium Nitrate 32% Liquid)



Active Ingredient: Urea ammonium nitrate 32%

Target Crops: All Crops.

HELENA'

Dosage: Foliar 3-4 ml/ltr. water for 500 ml per

acre for drip application.

Available Packing: 250ml./500ml./1ltr.

CORON™ 6018

(Fortified with Calcium & Magnesium NK 6:0:18)



Active Ingredient: NK Fortified with Ca, Mg & Zn
Target Crops: All Crops.

Dosage: - Foliar application - 2-3 ml / ltr. water during vegetative stage in all crops.

Available Packing: 500ml./1ltr.

CORON™ 11118

(Fortified with Zinc & Born NPK 11:11:8)



Active Ingredient: NPK Fortified with Zinc and Boron
Target Crops: All Crops.



Dosage: - Foliar application - 2-3 ml / ltr. water during vegetative to flowering or fruiting stage in all crops

Available Packing: 500ml./1ltr.



HELOSYN POTASH

(Potassium thiosulphate)



Active Ingredient: Potassium thiosulphate K₂S₂O₃ Target Crops: All Crops.

Dosage: Foliar application - 2.5 ml / ltr. water in all crops at fruit setting stage.

Available Packing: 500ml./1ltr.

(Ammonium Polyphosphate NPK 10:34:00)



Active Ingredient: ammoniacal Nitrogen as N 10%, Phosphorus as P2O5 34%.

Target Crops: All Crops.

Dosage: For spray application: 10-15 ml/ltr. water **Short Duration Crops:** 7-10 litres per acre Available Packing: 1ltr./5ltr.

CORON[™] Calcium 21 (Fortified Calcium)



Active Ingredient: Calcium nitrate with magnesium SC Target Crops: All Crops.

Dosage: For fruit crops, spices crop and flower crops @5-7

@500-750 ml/acre
Available Packing: 500ml./1ltr.

SINGLE NUTRIENTS

(Zinc EDTA 12%, FeEDTA 12%, Magnesium Sulphate 9.5%) Combo



Active Ingredient: (Zinc EDTA 12%, FeEDTA 12%, Magnesium Sulphate 9.5%) Combo. Target Crops: Wheat.

Dosage: 1 Unit/ acre Available Packing: 1.2kg.
1x Zinc EDTA 12% 100gms
1x FeEDTA 12% 100gms
1x Magnesium Sulphate 9.5% 1kg.



FERTILIZERS

- CORON[™] 17:44:00

- CORON™ 28:28:11

ZAAR 21

BLAIR BORONATED

- CORON[™] PHOS

CORON[™] PUREE

- CORON[™] SOIL

- AMAZE GOLD™

BLAIR 145 GR.

- CORON™ MIXTURE

Urea Phosphate 17-44-0 (100% water soluble complex), Chemical

Urea Ammonium Phosphate (28-28-0), Chemical

Zinc Sulphate Heptahydrate (ZnSo4.7H2O) 21%, Chemical

Chelated Boron as BoronGlycine (Liquid) 5%, Chemical

Superphophoric Acid (70% P2O5 Liquid), Chemical

Chelated Calcium as Calcium-Glycine (Liquid) 6%, Chemical

Potassium Nitrate (Prilled) 13-0-45) (Soil Application), Chemical

Chelated Zinc as ZincGlycine (Liquid) 6.8%, Chemical

Di Sodium Tetra Borate Penta Hydrate (Granular) (B-14.5%)

Potassium Magnesium Sulphate (100% water soluble complex),

















ZAID

Mycorrhizal Bio-Fertilizer

Zaid is a unique mixture of endo mycorrhiza blended with optimum quantity of growing substrate consisting of cold water kelp extracts, Humic acids and naturally derived phyto compounds in a granular formation designed for overall root and plant growth.

Benefits of Zaid: It helps in rapid & extensive root growth. Increases uptake of phosphorous and other nutrients. Superior fertilizer-use efficiency. Imparts tolerance to stress.

Target Crops: Paddy, wheat, maize, cotton, potato, sugarcane, plantation crops, pulses, spices, fruits, and vegetables.

Dosage: 4-8kg/acre.

Packing Available: 4kg



PLUTON 45

(Azotobactor) Granules



Active Ingredient: Azotobacter choococcum (Min. 5x 10 7 CFU /gm.

Target Crops: Pluton-45 is recommended for crops like sugarcane, paddy, sorghum, wheat, maize, barley, ragi and other minor millet and also fodder grasses. It can help in increasing crop yield 15-20%.

HELENA

Dosage: 4-5 kg/acre **Available Packing:** 4Kg.

PLUTON 45

(Azotobactor - Liquid)



Active Ingredient: Azotobacter choococcum (Min. 1x 10 ° CFU/ml Target Crops: Pluton-45 is recommended for crops like sugarcane, paddy, sorghum, wheat, maize, barley, ragi and other minor millet and also fodder grasses. It can help in increasing crop yield 15-20%.

Dosage: 2.5ml-5ml per ltr. water **Available Packing:** 250ml, 500ml & 1Ltr.

HEAL

(Acetobacter Diazotrpophicus) Liquid



Active Ingredient: Acetobacter Diazotrpophicus (Min. 1x 10°CFU/ml Target Crops: Coffee, beetroot, sugarcane, sweet potato, potato cotton, capsicum, chilly, tomato, musk melon etc



Dosage: Mix Heal 5-10 ml per ltr. of water for foliar spray instanding crop at evening or early morning time to get better results. **Available Packing:** 250ml, 500ml & 1ltr.

CORON™ 52

(Liquid Consortia)



Active Ingredient: Azotobacter choococcum (N2 fixing bacteria), Bacillus megaterium (P-solubilizing bacterial), Frateuria aurentia (K-mobilizing bacteria) (CFU minimum in a mixture of any 2 or more: 1.5x10⁸ CFU /ml

Target Crops: All Crops

Dosage::2.5ml-5ml per ltr. water **Available Packing:** 250ml, 500ml & 1ltr.



CULTURE 19

(Azospirillum) Liquid



Active Ingredient: Azospirillum brasilense (Min. 1x 10° CFU/ml Target Crops: Culuture-19 is recommended for crops like sugarcane, paddy, sorghum, wheat, maize, barley, ragi and other minor millets and also fodder grasses. It can help in increasing crop yield 15-20%...



Dosage: 2.5ml to 5ml. per litre of water **Available Packing**: 250ml, 500ml & 1Ltr.

HELOSYN[™] 50

(Potash Mobilizing Bacteria) Granules



Active Ingredient: Frateuria aurentia (Min CFU 5X10⁷/gm. Target Crops: Paddy, wheat, tea, citrus, apple, tomato, cabbage, cauliflower, pea brinjal, onion, chilly, grapes, bean and flowering plants.

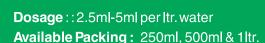
Dosage: 4 - 5kg./acre **Available Packing**: 4 Kg.

HELOSYN[™] 50

(Potash Mobilizing Bacteria) Liquid



Active Ingredient:Potash Mobilizing Bacteria 1x10° Target Crops: All Crops



NUCLEUS

(Phosphate Solubulizing Bacteria)
Granules



Active Ingredient: Bacillus megaterium & min. 5 x 10⁷ CFU

Target Crops: All Crops

Dosage: 4 to 5 kg/ acre **Available Packing:** 4Kg.









Vermi Compost

Helena® VERMI 100% organic made from Red wiggler earthworms and enriched with neem & trichoderma We use Red wiggler earthworms (Eisenia Fetida) which are amongs the finest composters in the world as they are able to devour half their body weight a day. In addition the castings are among the finest in organic fertilizers.

BENEFITS: Vermi 100% organic contains beneficial micro organisms and nutrients like Nitrogen, Potassium, Phosphorous and other secondary nutrients. The casting improves soil structure and texture by increasing soil porosity, Aeration, and moisture holding capacity resulting in enhanced plant growth.

Dosage: 10-12kg./acre as per requirement

Packing Available: - 2kg/10kg/25kg







H-PROM

(Phosphate rich organic manure)



Active Ingredient: Phosphate rich organic manure

Target Crops: All Crops

Benefits:

- Improves soil structure,
- Increases crop yields
- Improves soil fertility
- Promotes microbial activity:
- Controls pests and diseases:
- Reduces alkalinity.

Dosage: Potted Plant: 30-50 grams per 12-inch pot

Field crop: 200 kg per acre

Horticulture crop: 10-20 kg per plant (based on plant

age

Available Packing: 50kg.

CORON™POTASH

(Potash Derived from molasses)



Active Ingredient: ; Potash Derived from Molasses (PDM)

Target Crops: All Crops

- Benefits: A good source of potassium.
 Increases organic matter and
- microbial activity improves nitrification.
- There are numerous trace elements in molasses in appreciable amounts.
- Potash from molasses improves soil aggregation and reduces surface crusting in hard setting soil.
- Potential 5% to 10% response in cane yield on low fertility soils.
- Chloride less potash No sensitivity.

Dosage: 50 – 100 kg/acre Available Packing: 50 Kg.

CORON™

(Potash Derived From Rhodophytes)

Active Ingredient: Potash Derived from Rhodophytes-K-20% and S 1.5% Target Crops: All Crops

- Benefits:
 It helps in providing Potash in bio available form to plants.
- It helps in better flowering and fruiting.It helps to increase weight and size of
- It increases luster, colour and shelf life of fruits.
- It increases resistance against abiotic stresses and diseases.
- It helps to maintain the hormonal
- balance in crops.:

Reduces alkalinity.

Dosage: 50gm/acre.

Available Packing: 50gm, 100gm

YASH (Oragania Mari

(Organic Manure)



Active Ingredient: Organic Manure is plant and animal wastes that are used as sources of plant nutrients.

Target Crops: All Crops

- Provides all nutrients in limited guantities.
- Enables efficient growth.
- Increases the fertility and productivity.
- Increases the fertility and productivity.
 Improves physical, chemical and biological properties of the soil.
- It helps in maintaining C:N Ratio.
- Improves soil structure and texture.
- Increases water holding capacity.

Dosage: 100 - 300kg/acre **Available Packing:** 5kg, 40kg





ORGANIC FERTILIZERS

UPCOMING

PRODUCTS

- CORON™ BONE MEAL

- CORON™ BONE RAW

- CORON™ MANURE

Bone Meal Steamed, Organic

Bone Meal Raw, Organic

Liquid Fermented Organic Manure, Organic





INSECTICIDES





For more information log on to www.helenagroups.com



HELTERATM

Chlorantraniliprole 0.4% Gr.

Active Ingredient: Chlorantraniliprole 0.4% gr. Target Pests: Rice - Yellow stem borer, paddy leaf borer.

Sugarcane - early shoot borer, top borer.

Dosage: Rice - 4kg./acre. Sugarcane - 7.5kg./acre. Available Packing: 4kg.

HELTERA[™] **-185**

Chlorantraniliprole 18.5% w/w sc

Active Ingredient: Chlorantraniliprole 18.5% Sc

Target Pests: Used against on lepidopteran pests like stem borer, leaf folder, diamond back moth, american bollworm, spotted bollworm, tobacco caterpillar, termite, early shoot borer, top borer, fruit borer, green semi looper, stem fly and girdle beetle

Dosage: 0.3 To 0.5ml/ltr. water.

Available Packing: 30 ml, 60 ml & 150 ml







HEL-PROFENO

(Profenofos 50% EC)



Active Ingredient: Active Ingredient: Profenophos 50% Ec

Target Pests: Aphids, jassids, thrips, white fly and boll worms in cotton and other crops

Dosage: 2 to 2.5 ml/ltr. water **Available Packing:** 500 ml & 1 ltr.

BELTHRIN (Bifenthrin 10% EC)



Active Ingredient: Bifenthrin 10% Ec

Target Pests: It is effective against sucking & chewing types pests like bollworms, white fly, leaf folder, green leaf hopper, stem borer and termites in cotton, paddy sugarcane etc.

Dosage: 0.5 to 1 ml/ltr.water **Available Packing:** 250 ml, 500 ml & 1ltr.

HELBENZO®

(Emmamectin Benzoate 1.9% EC)



Active Ingrdient : Emamectin Benzoate 1.9% Ec

Target Pests: It is used when the incidence of larvae of bollworm, stem borer, dbm, leaf folder, fruit & shoot borer, pod borer, thrips and mites is first observed in crops like cotton, okra, cabbage, brinjal, chickpea, chilli, and grapes.

Dosage: 20 to 25 ml/ 15 ltr. water **Available Packing:** 100 ml, 250 ml, 500 ml and 1 ltr.

CHLOCYP™-50

(Chloropyriphos 50% EC)



Active Ingredient: Chlorpyriphos 50 % Ec Target Pests: It is commonly used in the control of termites, shoot & fruit borer, stem borers and leaf eating caterpillars, hispa, leaf roller, gall midge, black bug, pod borer, cutworm, early shoot and stalk borer, pyrilla, bollworm, whitefly, aphids, rootgrub, diamond back moth, leaf hopper, and ground beetle on a wide range of crops like cotton, pulses, oilseeds, paddy, beans, gram, sugarcane, brinjal, cabbage, onion, apple, citrus and tobacco

Dosage: 2 to 2.5 ml./ltr.water **Available Packing:** 500 ml. & 1 ltr.

HELENA

CHLOCYP™-20E

(Chloropyriphos 20% EC)



Active Ingredient: Chlorpyriphos 20% Ec Target Pests: It is commonly used in the control of termites, shoot & fruit borer, stem borers and leaf eating caterpillars, hispa, leaf roller, gall midge, black bug, pod borer, cut worm, early shoot borer, pyrilla, bollworm, whitefly, aphids, rootgrub, diamond back moth, leaf hopper, and ground beetle on a wide range of field crops, pulses, oil seeds, vegetables and fruit crops.

Dosage: 2 to 3 ml/ltr. water. **Available Packing:** 250ml, 500ml, 1 ltr, 5 ltr

FIPRON-03

(Fipronil 0.3% GR)



Active Ingredient: Fipronil 0.3 Gr.

Target Pests: Stem borer, brown plant hopper, green leafhopper, rice leaf folder, all midge, white-backed plant hopper, whorl maggot of rice rarly shoot borer, and root borer of sugarcane and termites of wheat.

Dosage: 5-7gm per 15ltr.pump **Available Packing**: 5kg./10kg.

FIPRON-5

(Fipronil 5% SC)



Active Ingredient: Fipronil 5% SC
Target Pests: Stem Borer, Brown Plant
Hopper, greenleaf Hopper, Rice Leaf
Hopper, Rice Gall Midge, Whorl Maggot,
White Backed Plant Hopper, Aphid,
Jassid, Thrips, White Fly, Boll Worms,
Early Shoot Borer & Root Borer

Dosage: 400-800ml/acre **Available Packing**: 250ml./500ml/ 1ltr.

FIPRON-IMD

(Fipronil 40% + IMIDA 40% WG)



Active Ingredient: Fipronil 40% +Imidacloprid 40% WG.

Target Pests: Aphid, jassid, thrips, white grub

Dosage: 5-7gm per 15ltr. pump. **Available Packing**: 200gm./500gm./1kg.



HELPRID™-03 GR

(Imidacloprid 0.3% GR)



Active Ingredient: Imidacloprid 0.3%GR
Target Pests: Stemborer

Dosage: 5kg/acre

Available Packing: 1kg./5kg.

HELPRID™-30.5

(Imidacloprid 30.5% SC)



Active Ingredient: Imidacloprid 30.5% SC



Target Pests: Jassids, aphids, thrips, hopper, whitefly, brown plant hopper, white back plant hopper, green leaf hopper, soil pests & termites in crops like cotton, chilli, okra, paddy, sugarcane, mango, etc.

Dosage: 0.3 ml - 0.5 ml/ltr. water. **Available Packing:** 100 ml, 250 ml, 500 ml & 1 ltr.

HELPRID™-17.8

(Imidacloprid 17.8% SL)



Active Ingredient: Imidacloprid 17.8% SL

Target Pests: Jassids, Aphids, Thrips, Hopper, Whitefly, Brown Plant Hopper, White Back Plant Hopper, Green Leaf Hopper, Soil Pests & Termites in crops like Cotton, chilli, okra, paddy, sugarcane, mango, etc.

Dosage: 0.5 ml - 1 ml/ltr. water.

Available Packing: 50 ml, 100 ml, 250 ml,

500 ml, 1ltr.

HELPRID™-70WG

(Imidacloprid 70% WG)



Active Ingredient: Imidacloprid 70% WG

Target Pests: Jassids, aphids, thrips, termite, hopper, whitefly, brown plant hopper, white back plant hopper, green leaf hopper, soil pests & termites in crops like cotton, chilli, cucumber, okra, paddy, sugarcane, mango, etc.

HELENA

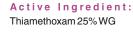
 $\textbf{Dosage}: \ 0.2 \ to \ 0.25 \ g/ \ ltr. water$

Available Packing: 75 gm, 150gm & 300 gm

HELENA Poducio poulle from Pode

HETHOXAM®-25

(Thiamethoxam 25% WG)





Target Pests: Thrips, aphids, jassids, whitefly, mealy bugs, stem borer, gall midge, leaf folder, white backed plant hoppers, brown plant hoppers, green leaf hopper in crops like paddy, cotton, vegetables, etc.

Dosage: 0.3 to 0.5 g/litre of water **Available Packing:** 250 gm, 500 gm & 1 kg

HETHOXAM®-75

(Thiamethoxam 75% SG)



Active Ingredient: Thiamethoxam 75% SG.

Target Pests: Termites & early shoot borer green leaf hopper & brown plant hopper jassids & thrips

Dosage: 0.25-0.5gm/ltr. water **Available Packing:** 250gm./500gm.

HETHOXAM®-FS

(Thiamethoxam 30% FS)



Active Ingredient: Thiamethoxam 30% FS

Target Pests: Recommended as seed treatment to control jassid, aphids, whitefly, Shoot fly, Termites, Thrips, Hoppers, Whorl maggot and stem fly.

Dosage: 1 ml/ltr. water

Available Packing: 250 ml, 500 ml and

1 ltr.

LAMBRIN™-4.9

(Lambda cyhalothrin 4.9 % CS)



Active Ingredient: Lambda-cyhalothrin 4.9% Cs

Target Pests: It is recommended for the control of bollworms in cotton, stem borer and leaf folder in paddy. shoot and fruit borer in brinjal, fruit borer in okra and tomato, thrips and flea beetle in grapes, thrips and pod borer in chilli and stem fly, semi looper in soya bean, thrips and fruit borers on pomegranate crop.

Dosage: 1 ml/ltr. water

Available Packing: 250 ml, 500 ml & 1 ltr.



LAMBRIN[™]-5

(Lambdacyhalothrin 5 % EC)



Active Ingredient: Lambda Cyhalothrin 5% FC

Target Pests: Fruit flies, plant hoppers, thrips, jassid, bollworms, leaf hopper, stem borer, gall midge, hispa, brown plant hoppers, whorl maggot, shoot & fruit borer in crops like cotton, paddy, brinjal, tomato etc.

Dosage: 1 ml/ltr.water

Available Packing: 250 ml, 500 ml, 1ltr.

HELNOVEMATM (Novelluran 5.25%)





Active Ingredient: Novaluran 5.25% + Emamectin Benzoate 0.9% w/w SC

Target Pests: Diamond Back Moth, Caterpillar, Fruit Borer, Gram Pod Borer, Stem Borer

Dosage: 400-650 ml/acre

Available Packing: 100ml/250ml/500ml/1ltr.

HELPROXYTM

(PYRIPROXYFEN 10% EC)



Active Ingredient: Pyriproxyfen 10% EC

Target Pests: Sucking pests on cotton and chilli, whitefly, jassids on okra and brinjal.

Dosage: 1 to 2 ml/ltr.water

Available Packing: 100 ml, 250 ml, 500 ml

and 1ltr.

HELBENZO[™]-5G

(Emamectin Benzoate 5% SG)



Active Ingredient: Emamectin Benzoate 5% SG

Target Pests: Lepidopteran larvae, beet armyworm, diamondback moth, tobacco budworm, and tomato fruitworm.

Dosage: 70-90 gm/acre

Available Packing: 100gm./250gm.





INSECTICIDES

- CHLOCYP - 10GR

• HELCYP 25

HELETHION

FIPRON -06GR

• FIPRON -1887

• HELMIDE-39

• HELMIDE-20

HELSPIN

- CHLOCYP-50

HELEMA-FP

• HELEMA-TH

- HELNOVINDO

HELPRO-CYP

HETHOXAM® -L

HELTHIA-CHL

CHLOCYP-20

• HELCYP-10

• DELHEL- 28

• HELMETRO-50

• HELDEL -11

• HELDINO

• HELFLO

Chlorpyriphos 10% Gr

Cypermethrin 25% EC

Ethion 50% EC

Fipronil 0.6% GR

Fipronil 18.87% w/w SC

Flubendiamide 39.35%SC

Flubendiamide 20%WG

Spinosad 45% SC

Chlorpyriphos 50% + Cypermethrin 5%EC

Emamectin benzoate 1.5% + Fipronil3.5% SC

Emamectin benzoate 3.0% +Thiamethoxam 12.0%WG

Novaluron 5.25% + Indoxacarb 4.5% SC

Profenofos 40% + Cypermethrin 4% EC

Thiamethoxam 12.6% + Lambda- cyhalothrin 9.5% ZC

Thiamethoxam 1.0% w/w + Chlorantraniliprole 0.5% w/w GR

Chlorpyriphos 20.0% w/w CS

Cypermethrin 10% E.C

Deltamethrin 2.8% E.C

Pymetrozine 50% w/w WG

Deltamethrin 11% EC

Dinotefuran 20% SG

Flonicamid 50 % WG







TABCON[™]-BIN

Tebuconazole 50% + Trifloxystrobin 25% WG

Active Ingredient: Tebuconazole 50% + Trifloxustrobin 25% WG

Target Pests: Powdery mildew, alternaria leaf spot dirty panicle (grain discolouration), leaf blast

Dosage: 100-150gm./acre

Available Packing: 250gm./500gm.



AZOXYMAN®-TB

(Tebuconazole 12.5 + Azoxystrobin 12.5 % SC)



Active Ingredient: Azoxystrobin 12.5% + Tebuconazole 12.5% SC

Target disease:: Powdery mildew, fruit rot

Dosage: 320-400 ml/acre

Available Packing: 250ml/500ml/1ltr.

AZOXYMAN®-M30

(Azoxystrobin 11.5% + Mancozeb 30% WP)



Active Ingredient: Azoxystrobin 11.5 + mancozeb 30 wp

Target disease : early and late blight

Dosage: 300-350gm per acre

Available Packing: 600gm/1.2kg./3kg.

AZOXYMAN®-TB183

(Azoxystrobin 11% + Tebuconazole 18.3% SC)



Active Ingredient: Azoxystrobin 11% + Tebuconazole 18.3% Sc

Target disease: Fruit rot, powdery mildew and dieback in chilli, purple blotch in onion and sheath blight in rice, Yellow rust in wheat and tomato, early and late blight in potato and downy and powdery mildew in grapes



Available Packing::250 ml, 500 ml & 1ltr.

METAZB-35

(Metalazyl 35% WS)



Active Ingredient: Metalaxyl 35 % ws

Target disease: - Downy mildew in maize, bajra & sorghum as well as seed dresser.

Dosage: 600-700gm per 100kg seed

Available Packing: 250gm.

HELENA[®]

COPXIL

(Copper Oxychloride 50% WP)



Active Ingredient: Copper Oxy Chloride 50% WP

Target disease: Leaf spot, root rot, fruit rot, black rot, rust, clump, scab, anthracnose, early blight, late blight, downy mildew in crops like grapes, mango, potato, tomato, tobacco, coffee, other vegetables, plantation and fruit crops.

Dosage: :2 to 3 g/ltr. water

Available Packing: 250gm./500gm.

MENJIM +

(Carbendazim 12% + Mancozeb 63% WP)



Active Ingredient: Carbendazim 12%+

Mancozeb 63% WP

Target disease: Blast, leaf spot, early blight, late blight, blister blight, grey blight, seedling blight, black scurf's of potatoes, red rust, white rust, die back, black root, loose smut, powdery mildew, damping off, anthracnose, scab in crops like paddy, groundnut, potato, cotton, tea, fruit crops, etc.

Dosage: :2 to 3 g/ltr. water.

Available Packing: 500gm, 1kg.

MENJIM-50

(Carbendazim 50% WP)



Active Ingredient: Carbendazim 50% WP

Target disease: Blast, sheath blight, seedling blight, brown rot, loose smut, powdery mildew, leaf spot, damping off, anthracnose, scab in crops like paddy, maize, wheat, barley, sugarbeat, peas, clusterbean, cucurbits, roses, ber, grapes, tobacco, chilli and apple.

Dosage: 1.5 to 2 gm/ltr. water **Available Packing**: 500gm, 1 kg.

MENJIM-75

(Mancozeb 75% WP)



Active Ingredient : Mancozeb 75 % WP

Target Diseases: Brown rust, black rust, leaf blight, downy mildew, blast, leaf spot early blight, late blight, buck eye rot, damping off, fruit rot, collar rot, scab, sooty blotch, black rot, anthracnose, cigar end rot, tip rot, sigatoka leaf spot in crops like cereals, vegetables & fruits.

Dosage: 2 to 3 gm /ltr. water **Available Packing**: 500gm & 1 kg.



METAZEB - 64

(Metalaxyl 8% + Mancozeb 64% WP)



Active Ingredient: Metalaxyl 8% + Mancozeb 64% Wp

Target disease: Downy mildew of grapevine, damping off, leaf blight and black shank disease in tobacco in nursery, late blight in potato, white rust and alternaria blight in mustard phytophthora foot rot in black pepper and downy mildew in pearl millet.

Dosage: 2gm/ltr. water

Available Packing: 100gm, 250gm, 500 gm

and 1 kg.

SULPHIRON-80

(Sulphur 80% WDG)



Active Ingredient: Sulphur 80% WDG

Target disease: Powdery mildew, rust, tikka leaf spot in crops like grapes, apple, mango, citrus, cow pea, moong, urid, pea, chillies, okra, groundnut,

Dosage: 2gm/ltr. water. Available Packing: 3 kg

SULPHIRON 5516

(Sulphur 55.16% SC)



Active Ingredient: Sulphur 55.16% SC

Target disease: It is used for the control of powdery mildew in grapes and mango

Dosage: 3 ml/ltr. water Available Packing: 1 ltr.

TABCON™ - DS

(Tebuconazole 2% DS)



Active Ingredient: Tebuconazole 2% DS

Target disease: Wheat :- Loose smut, Flagsmut.

Groundnut:- Collar rot, Root rot,Stem rot

Dosage: 1gm/kg of seed

Available Packing: 40gm./100gm.



TABCON™ - 25WG

(Tebuconazole 25% WG)



Active Ingredient: Tebuconazole 25% WG

Target disease: Complex blast, powdery mildew, yellow rust, tikka leaf spot, fruit rot.

Dosage: 300gm/acre

Available Packing: 500gm./1kg.

TABCON™ - S65

(Tebuconazole 10% + Sulphur 65% WG)

Dosage: 2gm/ltr. water

Available Packing: 250gm, 500 gm, 1 kg.

HELENA

Dosage: 1 to 2 gm./ltr. water

Available Packing: 600gm.

HELMOXA™

(Cymoxanil 8% + Mancozeb 64% WP)

(Dodine 40% SC)



premature leaf fall.

Available Packing: 500ml./1ltr.

HELDINE™

Active Ingredient: Dodine Target disease: Applealtemaria leaf light/blotch,

Active Ingredient: Cymoxanil 8%

Target disease: Grapes: downy

mildew, Potato: lateblight Tomato:

lateblight, Cucumber: downy

+ Mancozeb 64% WP

mildew, Citrus: gemmosis

Dosage: 0.50gm- 0.75gm/ltr. water.



HELDIM™

(Dimethomorph 50% WP)



Active Ingredient: Dimethomorph 50% Wp

Target Desease: :Downy mildew & late blighit.

Dosage: 1-1.5gm/ltr.water **Available Packing**: 500gm., 1 kg.

HELFAMOTM (Famoxadone 16.6% + Cymoxanil 22.1% SC)



Active Ingredient: Famoxadone 16.6% + Cymoxanil 22.1% SC)

Target Desease: effective for the control of downy mildew disease of grapes & late blight disease of potato crop.

Dosage: 150ml/acre

Available Packing: 100ml, 250ml, 500ml

HELNEB™

(Propineb 70% WP)



Active Ingredient: Propineb 70% WP

Target Pests:: Alternaria leaf spot, die back brown spots, mildews, scab, rust, early & late blights in crops like cereals, vegetables & fruits

Dosage: 2gm/ltr. water first spray at the appearance of disease symptoms. Repeat spray at an interval of 7 to 10 days

Available Packing: 250gm, 500gm, 1 kg.

TABCONTM₂₈₃₉ (Tebuconzole 38.39% SC)



Active Ingredient: Tebuconazole 38.39% Sc

Target Desease: Powdery mildew, yellow rust (puccinia striformis)

Dosage: 250ml/acre

Available Packing: 250ml./500ml./1ltr.





FUNGICIDES

- HELONIL-75
- SULPHIRON 80WP
- SULPHIRON
- HELTAMIDE
- HELCAP-HXA
- HELHEXA-ZN
- HELPROPI-25
- AZOXYMAN® 23
- HELTHIPHO
- VILLA

Chlorothalonil 75% WP

Sulphur 80% WP

Sulphur 40% SC

Thifluzamide 24% SC

Captan 70% + Hexaconazole 5% WP

Hexaconazole 4% + Zineb 68% WP

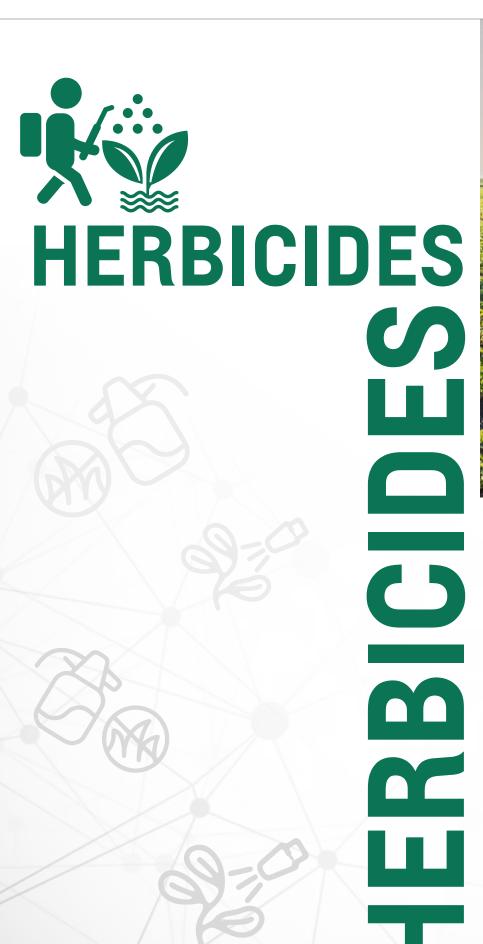
Propiconazole 25 % EC

Azoxystrobin 23% SC

Thiophanate- methyl 70% WP

Validamycin 3% L







Atrazine 50% WP

Active Ingredient: Atrazine 50% WP

Target Weeds: Trianthama Monogyna, Digera Arvensis, Echinochloa Spp, Eleusine Spp, Xantheium Strumarium, Brachiaria Sp, Digitaria Sp, Amaranthus Viridis, Cleome Viscose, Polygonum Spp Protulaca Oleracea, Digitaria Spp, Boerhaavia DiUsa, Euphorbia Spp, Tribulus Terrestris

Dosage: 500 gm./acre Available Packing: 500 gm.





HELSULF™ - HM

(Halosulfuron Methyl 75% WG)



Active Ingredient: Halosulfron methyl 75% WG

Target Pests: Controls cyperus rotundas by nuts

Dosage: 36 gm./acre 3-5 leaf weed stage

Available Packing: 18gm./36gm.

HEL-METRI™

(Metribuzin 70% WP)



Active Ingredient: Metribuzin 70% WP

Target Weeds: Monocot and dicot weeds chenopodiumalbum, portulaca oleracea parthenium sp. echinochloa sp.,dectyloctenium sp and ergostis sp. etc.

acts through the roots and leaves and therefore can be used for both pre and post emergence applications.

Dosage: 500 gm./acre **Available Packing**: 500gm.

GLYHEL™

(Glyphosate 41% S.L.)



Active Ingredient: Glyphosate 41% SL

Target Pests: Very Effective Against Deep Rooted And Woody Perennials, Annual And Biennial Grasses, Sedges And Broad-leaved Weeds Like Axonopus Compressus, Cynadon

Dactylon, Imperata Cylindrica, Polygonum Perfoliatium, Paspalum Sps, Arundinella

Dosage: 10 ml /ltr. water. to get effective control mix Urea @ 20 g/litre and spray when there is better moisture in the soil.

Available Packing: 500 ml, 1 ltr.

GLYHEL™-S71

(Ammonium Salt of Gyphosate 71% S.G.)



Active Ingredient: Ammonium Salt of Glyphosate 71% SG

Target Weeds: Acalypha indica, ageratum conyzoides 1200 cychorium intybus, digera arvensis, cynondon dactylon, cyperus rotunedus, digitaria sanguinalis, eragrostis spp, ipomea digitarea, paspalum conjugatum sida aculata

Dosage:6-7gm./ltrwater

Available Packing: 100 gm, 250 gm,

500 gm &1 kg

HELENA Production treatile from treatile

GLY HELTM GFA (Glufosinate Ammonium 13.5% w/w SL)



Active Ingredient: Glufosinate Ammonium 13.5% w/w SL.

Target Weeds: Cotton, Tea: cynodon dactylon, cyperus rotundus, dactyloteneum aegyptium, digitaria marginata.

Dosage: 1000-1200 ml/acre.

Available Packing: 1ltr.

HELQUATETM

(Paraquat Dichloride 24% SL)



Active Ingredient: Paraquat Dichloride 24% SL

Target Weeds: Very effective against annual and perennial weeds like imperata cylindrica, seteria sp., commelina benghalensis, boerhavia diffusa, paspalum conjugatum. chenopodium sp. anagallis arvensis, trianthema monogyna, cyperus rotandus. euphorbia hirta, digitaria marginata, eleusine indica, boarhaavia hispida, digera arvensis and cyperus iria in crops like tea, coffee, rubber, orchards of fruit crops. perfoliatium, paspalum sps, arundinella

Dosage: 6 ml/ltr.water

Available Packing::250 ml, 500 ml, 1ltr. &

5ltr.

HEL-TEMBRO™

(Ammonium Salt of Gyphosate 71% S.G.)



Active Ingredient: Tembotrione 34.4% SC

Target Weeds: Tembotrione is a broad spectrum post emergence herbicide recommended for use along with surfactant for control of broad leaf and grassy weeds in corn.

Dosage: 115ml./acre **Available Packing:** 115ml

HELQUIZA™PRO

(Propaguizafop 10% EC)



Active Ingredient: Propaquizafop 10% EC

Target Weeds: Echinochola colonum, Enhinochloa crusgali, Digitaria Sanguinais Dactyloctenium aegptium Eleusine indica

Dosage: 2 ml/ltr. water or 400ml./acre **Available Packing:** 100ml./250ml./500ml./1ltr.







WOW PLUS

Nitrobenzene 20% EW

Active Ingredient: Nitrobenzene 20% EW

Benefits:

- Quickly absorbed by the plants.
- It is non-toxic and environmentally friendly.
- Improves the organoleptic factors of the produce.
- It dissipates quickly in the environment.
- Induces profuse flowering and reduces the premature dropping of the flowers, buds, and fruits.
- Induces early maturity and harvest.
- Significantly increases the yield.

Dosage: 1-2.5ml/1ltr. water

Available Packing: 100ml./250ml/500ml/1ltr.



HEAL PLUS

Sodium para-nitrophenolate 0.3% SL



Active Ingredient: Sodium Para-Nitro phenolate 0.3% SL

Benefits:

- $\bullet\,$ HEAL PLUS is a plant growth regulator.
- It affects various stages of the development of plants.
- Enhances germination and rooting.
- Stimulates vegetative growth and Flower bud development.
- Accelerates pollen germination and pollen tube growth, thus improving flower fertilization and fruit set.
- Alleviates detrimental effects of stress.
- Improves the health of crops.
- Improves quality, and increases yields and profits.

Dosage: Flower bud initiation stage and fruits set the stage 1.25ml to 3ml per ltr water **Available Packing**: 250ml./500ml./1ltr.

TRINOL -GR

(Tricontanol 0.05% Gr)

TRINOĽ-GR 🛭



Benefits:

- Produces more root hair.
- Leads to absorption & translocation of more nutrients and solutes.
- Efficient utilization of water and nutrients absorbed from the soil and translocated to plant parts
- Leads to more starch production, increased plant mass, giving high yield
- Increase in quantitative and qualitative produce.

Dosage: 8-10kg/acre **Available Packing**: 5kg./10kg.

TRINOL-05

(Tricontanol EC 0.05% MIN)



RINOL-05

Active Ingredient: Tricontanol EC 0.05% MIN Benefits:-

- The core enhances metabolic activity in plants.
- It increases the rate of photosynthesis and also increases growth & sprouting in plants.
- It enhances fruit setting by preventing flower dropping, also gives attractive color to the fruit and hence increases the yield.
- It improves nutrient uptake and water absorption through root initiation and development.

Dosage: Foliar application:-250-300ml/acre. **Available Packing**: 250ml./500ml./1ltr.

TRINOL-EW

(Tricontanol EW 0.1% MIN)



Active Ingredient: Triacontanol 0.1% EW

Benefits:-

Increases the yield of grains, the dry matter content, height of plants, earlier and stronger tillering, longer and better spread of roots, and uniform and early maturity in crops.

Dosage: 2.5 ml./ 1ltr. Water **Available Packing:** 250ml./500ml./1ltr.





PLANT GROWTH REGULATORS

- HELCHLORIDE- 50
- HELGIB- 40
- HELPAC -40
- HELPAC

Chlormeguat Chloride 50% Sol.

Gibberellic Acid 40% WSG

Paclobutrazole 40% SC

Paclobutrazol 23% SC





BIOSTIMULATS



Saragassum Tenerrimum 10% Liquid

Active Ingredient: Sargassum Tenerrimum 10%

Benefits: AMAZEGOLD®+ is used in agriculture as a fertilizer, biostimulant, and plant growth regulator. It can be used on a variety of crops, grasses, and trees.

Benefits of AMAZEGOLD®+ for all crops and plants

- Plant growth AMAZEGOLD®+ promotes seed germination, increase plant growth, and improve crop yield.
- Stress tolerance AMAZEGOLD®+ increases a plant's tolerance to drought, salinity, and other environmental stresses.
- Disease resistance AMAZEGOLD®+ improves a plant's resistance to pathogens like early blight, fruit rot, and bacterial spot.
- Quality AMAZEGOLD®+ improves the quality of fruits.

Dosage: 2.5ml - 5ml/ltr. water.

Available Packing: 250ml, 500ml, & 1ltr.



ZAID+



Active Ingredient: Humic acid 51% in granules form.

Benefits: Improves physical, chemical, and biological properties of soil, increases aeration and water holding capacity of soil, improves effectiveness of metallic fungicides.

Dosage: 4kg./acre Available Packing: 4kg, 12kg.

PLUTON +



Active Ingredient: Sargassum Tenerrimum 2% in granules form Improves soil structure and water holding capacity

- Improves seed germination rates
- Reduces the need for other fertilizers

Active Ingredient: Adhatoda

Benefits: Acts as a natural

insecticide, helping control

insect pests, and can also

improve soil fertility when

incorporated as mulch or green

manure due to its nutrient

content; additionally, has

potential as a plant biostimulant

to enhance plant growth under

stress conditions like drought.

vassica in powder form

- Stimulates root growth
- Better crop and better yield.

Dosage: 4kg./acre **Available Packing:** 4kg.

OMRI



Active Ingredient: Mixture of Humic Acid, Amino Acid Vitamins & Bio Chemicals (Powder)

Benefits: Improved nutrient uptake, enhanced root growth, increased stress tolerance, boosted plant health, and higher

Dosage: 100gm - 200gm/acre Available Packing: 100gm, 250gm.

SLOGAN



Dosage: 4kg to 6kg/acre.

(Adhatoda Vassica)



Available Packing: 4 kg/10kg.

AMAZE GOLD POWDER



Active Ingredient: Potassium Humate 49% in powder form. Improves soil structure and water holding capacity

- Improves seed germination rates
- · Reduces the need for other fertilizers
- · Stimulates root growth
- Better crop and better yield.

Dosage: 1-3gm/ltr. water Available Packing: 100gm., 250gm.

CORON™52



Active Ingredient: Humates

Benefits:

- Improves soil structure and water holding capacity
- Improves seed germination rates
- · Reduces the need for other fertilizers
- Stimulates root growth
- Better crop and better yield.

Dosage: 2.5ml - 5ml/ltr. water Available Packing: 250ml/500ml/1ltr.

AMAZE +



Active Ingredient: Kappaphycus alvarezil 24%

- Plant growth: AMAZE+ promotes seed germination, increase plant growth, and improve crop yield.
- Stress tolerance : AMAZE+ increases a plant's tolerance to drought, salinity, and other environmental stresses.

 Disease resistance : AMAZE +
- improves a plant's resistance to pathogens like early blight, fruit rot, and bacterial spot.

 Quality: AMAZE+ improves
- the quality of fruit



Dosage: 2.5ml - 5ml/ltr. water Available Packing: 250ml/500ml/1ltr.

CULTURE -119



Active Ingredient: Humates and fulvates 22%

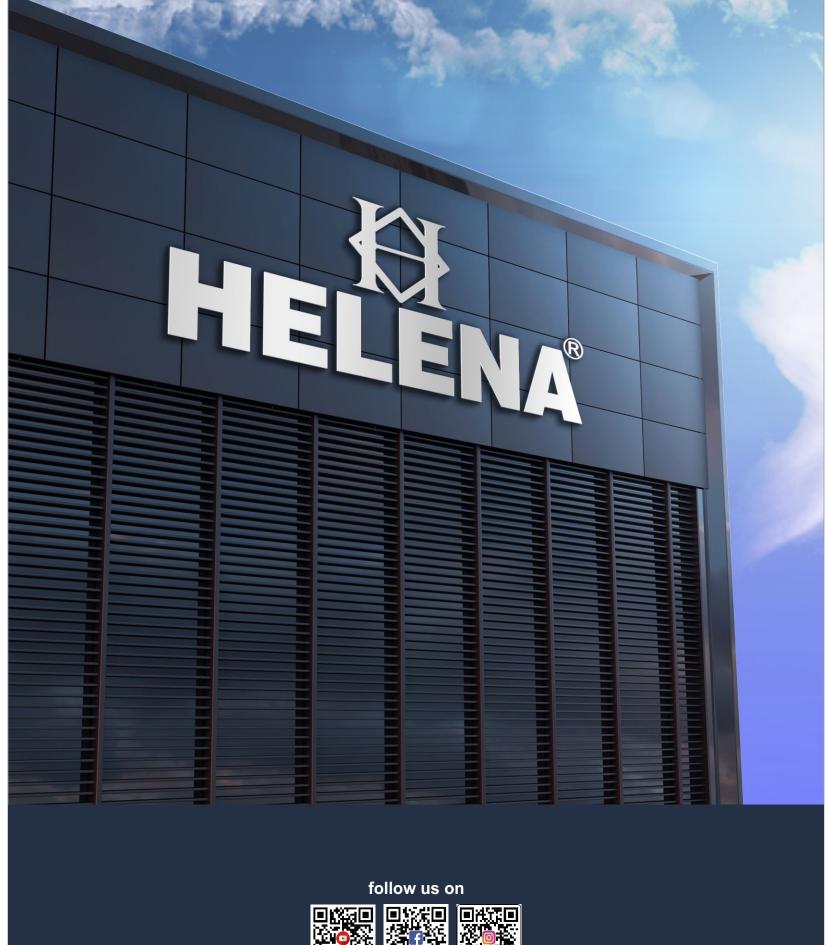
Benefits: helps to increase water retention in the soil, promote aeration and drainage, and increase nutrient availability. stimulates microbial activity in the soil, which can help to break down organic matter and release nutrients. Regulates enzymatic reactions and enhances plant life activities Improves the quality of crops

Increases chlorophyll content and promote photosynthesis

Dosage: 2.5ml - 5ml/ltr. water Available Packing: 250ml/500ml/1ltr.



NOTES		



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